

East Troy All Sport Booster Club

Meeting Minutes

January 8, 2024

MEETING: Was called to order at 7:00pm by President Alisa Aleckson.

PRESENT: Debbie Hodges, Julie Kader, Jinnesa Pluess, Scott Beaver, David Murphy, Tammy Murphy, Brian O'Leary, Michelle Schaefer, Shawn Golabowski, Chris Edwards, Alisa Aleckson, Dave Dodge

INTRODUCTIONS: All attendees introduced themselves.

NEW MEMBERS: New Lifetime Members this month are Maria Puzach, and Phil & Abby Gonzalez

SECRETARY'S REPORT: Alisa Aleckson motioned to approve the December report. Debbie Hodges seconded. All in favor. Motion carried.

TREASURER'S REPORT: Concession income consisted of \$1195 from girls basketball, \$1721 from boys basketball, \$2399.05 from wrestling, and \$375 from the community cookout. \$60 in memberships was deposited. Expenses in December consisted of \$3,150.04 for concessions, \$55.99 for postage for thank you letters, \$1,905 for girls basketball uniforms, \$774.56 for the state tennis banner, and \$301.59 for the senior team banners. Julie Kader motioned to approve the report. Alisa Aleckson seconded. All in favor. Motion carried.

DISBURSEMENTS: There were no requests for money this month.

OLD BUSINESS:

1. Attendance at Zoom Meetings by coaches will count towards the two-meeting attendance requirement prior to coaches asking for funds from the club.
2. Neptune is working. There is just one unit for now. Brian is waiting for the first sponsor to get set up in the system and then he will solicit more sponsors for the rest of the year at \$500 each.
3. Winter sports parent meetings have been completed.
4. FOB's/locks for the concession stands have been tabled for now.

NEW BUSINESS:

1. Sub Committee for Facility Improvements updates:
  - a. Shawn Golabowski and Jinnesa Pluess attended the other Facility Improvement meeting and learned that Jake Hernandez received approval from the school board to get a quote for resurfacing the track and a quote for a sports lighting bid from Musco to replace the lights on the football field and to purchase lights for the soccer field. Debbie Hodges will check and see if her company can get competitive pricing on lighting and if so, she will get info to Brian O'Leary and Jinnesa Pluess.
  - b. The temporary fix for now is going to be filling in holes on the track so it can be used this spring season.
  - c. Jinnesa sent out 68 donation letters to area businesses and received one \$100 donation.
  - d. Jinnesa asked where the Booster Club was with approving the Sponsorship Guide presented last month and there was concern that the Booster Club does not want to

step on any toes. It is understood that naming rights to facilities need to go through the school board and monies for that would go to the school district. Jinnesa and Brian O'Leary will confirm with Stacy Kuehn that if Jinnesa solicits advertisements for the outdoor fences the money would go to the Booster Club and not the school.

- e. 501(c)(3) status: Amy Jenquin at the school district office does not object to the Booster Club obtaining its own 501(c)(3) status. Debbie Hodges will follow up with Paul Nyffeler on this.
2. Credit Card Reader/ EIN: While trying to get set up with credit card readers from Apogee Payment Systems for the concession stands it was discovered that the EIN the Booster Club uses for our checking account is not a valid EIN number. Debbie Hodges will address this with Paul Nyffeler as well.
3. Cheer Event 1/13/24: Finding concession workers for this event has been a problem. The High School cheerleaders are not available as they are working the actual event. Carrie Luedtke, the cheerleading coach, assumed the Booster Club would work the stand. Erika Stiger, a parent, has offered to open and close the stand and work it as well. There has been a disconnect in the past between the club and the cheer team because cheer is not a WIAA sanctioned sport. Debbie Hodges will double check the Bylaws and if it is written that we cannot support non-WIAA sanctioned sports teams, we will discuss a motion to adjust that next month. Based on there possibly being 3000 people at this event, the Murphy's will plan for 450 hot dogs and 16 XL pizzas and if we run out, we run out.
4. Concessions for the rest of the winter sports: Brian O'Leary will remind coaches to push parents to fill the open spots. He will also send out a weekly update.
5. Lifetime Member Plaques: Julie Kader contacted Scott Iloncaie at the beginning of December with the new list and Scott should be working on it. She did not want to push him because he does not charge us for these plaque updates, he donates his time and materials for it.
6. Steins 2024 event: Alisa Aleckson reported that we will be doing this again this year.
7. Scholarship Committee: Debbie Hodges and Michelle Schaefer will be on the committee, and we will see if either Julie Kader or Laura Cesar will join them. Debbie will return the scholarship form to Mary Harding.
  - a. Senior Lists: We want to get these lists started as soon as possible to avoid missing anyone.
    - i. It had been decided that all Seniors who participated in a sport anytime in their 4 years at the High School would get an invite to the Senior Sports Picnic
    - ii. Seniors whose families meet the requirements of Active Membership will be considered for scholarships.
8. 2024-2025 Officer Positions: There was discussion about advertising for the two officer positions that will be open next year - the President and the Membership Chair. It appears that there is some interest in each position but we need to actively promote both at least via emails and on our Facebook page.

Alisa Aleckson motioned to adjourn. Julie Kader seconded. The meeting was adjourned at 8:45pm.

The next meeting will be on Monday, February 5<sup>th</sup> at 7:00pm.

Respectfully submitted, *Debbie Hodges*